

2011 Sarasota Medieval Fair

Art Poster Official Rules

Art Eligibility

Anyone is allowed to enter. There are no restrictions as to the location of the artist, the age of the artist or the medium the artist chooses. The subject is: The 2011 Sarasota Medieval Fair and the art is open to interpretation. There are no guidelines other than any entry with publicly questionable content will not be considered and art containing recognizable people must be accompanied by a signed model release form. Designs must be entirely original.

Art Formats

All art forms are acceptable (Photography, Oils, Watercolor, etc.) but must be submitted in digital format via e-mail to ensure the artist retains possession of the original until the winner has been determined. When the winner has been announced, the winning artist(s) must forfeit the original artwork to the Sarasota Medieval Fair producer.

Items which must clearly appear in your Design

8th Annual Sarasota Medieval Fair
November 12-13 & 19-20

10 am -6pm Rain or Shine

Sarasota Fairgrounds

Free Parking

2011 Theme "Peasants Revolt"

www.Sarasotamedievalfair.com

Size: Vertical 14" x 22"

How to enter

There is no purchase or payment necessary to enter or win the poster contest. Digital images of all artwork must be submitted via e-mail to info@sarasotamedievalfair.com All images must be submitted in JPG or PDF format, 300dpi or Snail mail images on CD. The image must be accompanied with a completed contest entry form. If you are submitting multiple entries, be sure to indicate clearly which form belongs with which image. Entries must be received by September 14, 2011 6:00p.m.

Number of Entries

An individual may submit up to 4 entries as long as each entry is created in a different medium.

Copyright

Entries must be submitted by the original artist. You must be the sole owner of the art piece or image you submit and the submission of the art piece and the entry form is your guarantee that you are the author and copyright holder of the art.

Judging

Entries will be judged on the basis of creativity, quality and effectiveness in conveying the beauty and/or unique character of the Sarasota Medieval Fair. A Sarasota Medieval Fair panel will judge the entries and all contest decisions are final. Entries that fail to comply with the Contest Rules will be disqualified. The panel will include professionals in graphic design, website development, marketing and public relations.

Winners

Judges will select a first and possibly second place, depending on the number of entries. Winners will be notified approximately 2–3 weeks after the contest deadline by phone and/or e-mail using the information on the entry form. Once the notification to the winner(s) has been made, the winning original art piece(s) must be submitted to the Sarasota Medieval Fair producer which will finalize and confirm the Sarasota Medieval Fair poster winner.

THE WINNER will get \$75.00 & 4 tickets to the 2011 Festival, second place, if awarded, will receive \$50.00 & 2 tickets to the 2011 festival. The winning artist will be able to have a link on our web site to their site, the winning poster will be posted on our web site for the year, the poster will be as our commemorative poster and t-shirt design at the event, the poster will be used in all of our thank you notes to all of our sponsors, distributors, restaurants etc. The winning entries Original Piece will be displayed at this year's festival.

Submitting Digital Images

Images should be submitted via e-mail to Kathy Croteau. Images will not be returned. If you need assistance in submitting your images, please contact Kathy Croteau via email info@sarasotamediievalfair.com or mailed CD to Sarasota Medieval Fair, Poster Chairman, P.O. Box 152023, Cape Coral, Florida, 33991 call the Poster Chairperson at 1-888-303-3247.

Return of art

Since all entries will be received digitally (a replica of the original) there is nothing to return. The Sarasota Medieval Fair staff will require only the original of the winning submissions.

Ownership/Use Rights

The winning designs becomes the "exclusive" property of the Sarasota Medieval Fair. By entering this contest, you are giving SMF the "exclusive" rights to the use of the winning design and you will transfer ownership for copyright purposes. The winning design may also be used for the t-shirt design and show guide. Images will be credited to the artist only after the winning submission has been determined. All submissions become the

property of the Sarasota Medieval Fair and may be used for commercial purposes. No entries will be returned, so please keep all your files and/or scan your work.

Additional Terms and Conditions

By participating in the contest, you agree to release and hold harmless any affiliate of the Sarasota Medieval Fair, Inc. staff, affiliates, agents and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Sarasota Medieval Fair staff, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.